

ABSTRACT OF THE DISCLOSURE

Disclosed are a method and apparatus for automatically embedding information of an object in a video picked up by a camera device. A camera device generates imaging position information relating to an imaging position of the video, and view point information relating to the direction and range of the video taken from the imaging position. An object contained in the video taken by the camera device is searched in an object location managing server, based on object position information relating to the position of the predetermined object, and the imaging position information and the view point information generated by the camera device. The object information of the object hit in the object location managing server is searched in the object information managing server. The display presents an image corresponding to the video picked up by the camera device and an image corresponding to the object information of the object contained in the video.